



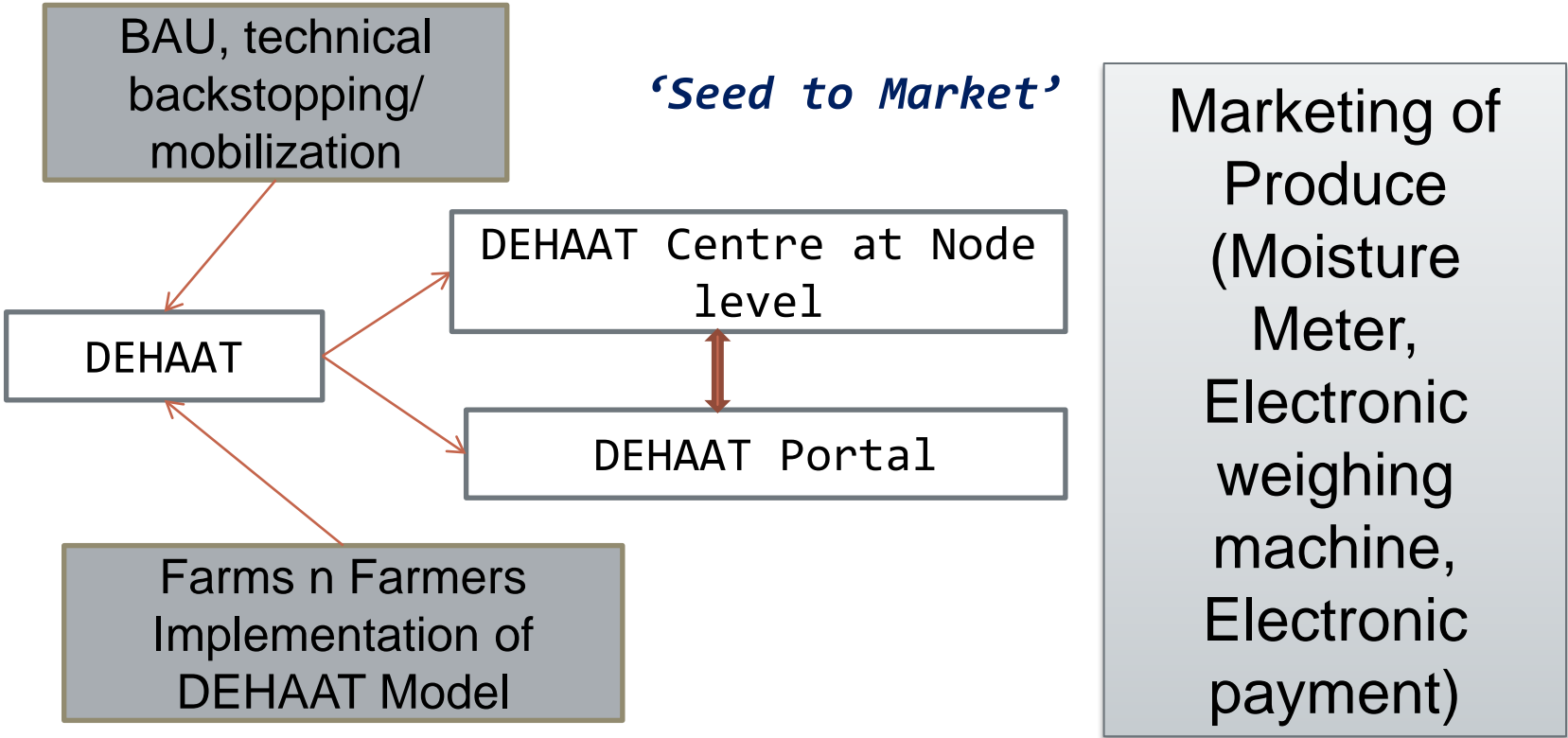
W6-L04: DeHaat: One stop solutions

Dr. Ram Datt

Assistant Professor-cum-Jr. Scientist
Department of Extension Education, BAC
Bihar Agricultural University, Sabour

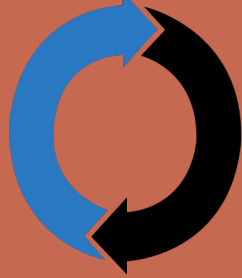
DEHAAT Model (*Dogachhi, Kathaili, Tikapatti and Amaur*)

- ✓ Availability of quality fertilizers at reasonable price
- ✓ Availability of farm machinery (e.g. Zero Tillage Machine, Sprayers etc.)
- ✓ Availability of pesticides, herbicides, insecticides)
- ✓ Improved Seed
- ✓ Capacity building
- ✓ Voice Message
- ✓ Credit
- ✓ Soil testing



Promotion of CASI Technologies

SUSTAINABILITY



End To End Services

- Adoption Rate goes high
- Make farmer's field activities easier
- Cost reduction



Information and Linkage

- Only Information is not going to help Farmers
- Excited to get the doorstep services
- Hand holding of the farmers on each step of farm activity



Faith Generation

- Local Micro Entrepreneurs
- Regular touch through physical visit, call centre team & call scheduling