

Webbing technique

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Webbing

- Webbing, sometimes referred to as mind mapping, typically involves writing down a number of thoughts and ideas.
- Then, you return to what you wrote and connect the dots to create a web that links together all of your individual thoughts.
- This can actually be a very chaotic process, and you have to be willing to let go of your organized mental structure more than in other brainstorming methods.
- But if you're successful at webbing, you can develop a number of ideas that are instantly applicable to each other and the topic in question.

Webbing

- To start, grab your sheet of paper and write down our focus topic in the center.
- Then, simply jot down every other idea, concept or consideration you are thinking about that relates to the topic.
- Ignore placement and formatting for the dumping stage and focus on getting the ideas down on paper.
- Once your sheet is covered with ideas, start to identify the ideas that relate to each other by circling, starring or otherwise marking them.

Webbing

- Then, connect the circles with lines.
- You may want to use different types of lines, different colors, or even a second sheet of paper or sticky notes to group and regroup your ideas.
- The end result will be a number of clustered ideas that are connected through a web of lines.

Webbing



Benefits of Brainstorming Webs

- Help people develop and improve fluency with thinking
- Allow people to discover new ideas and relationships between concepts
- Get the mind going to generate and organize thought processes, new ideas and information

Summary

- Webbing is a process of connecting dots
- We list down all the ideas, then try to connect one with another
- It is a process of classifying individual thoughts into groups
- These groups can have any commonality between them.
- This process helps in organizing the random thoughts created while brainstorming sessions

Thank You