Blogging for augmented education

Introduction

- "weblog“ coined by Jorn Barger, 17 December 1997
- "blog" is short form “weblog” coined by Peter Merholz
- Evan Williams at Pyra Labs used
  - "blog" as both a noun and
  - verb (“to blog” meaning “to edit one’s weblog or to post to one's weblog”)

Blogs are personal journals written as a reversed chronological chain of text, images or multimedia, which can be viewed in a web page and are made publicly-accessible on the web

- "multi-author blogs" (MABs) posts written by large numbers of authors and professionally edited
- The rise of Twitter and other “Micro-blogging” systems helps integrate MABs and single-author blogs into societal new streams
- Millions of blogs available

Features of blog

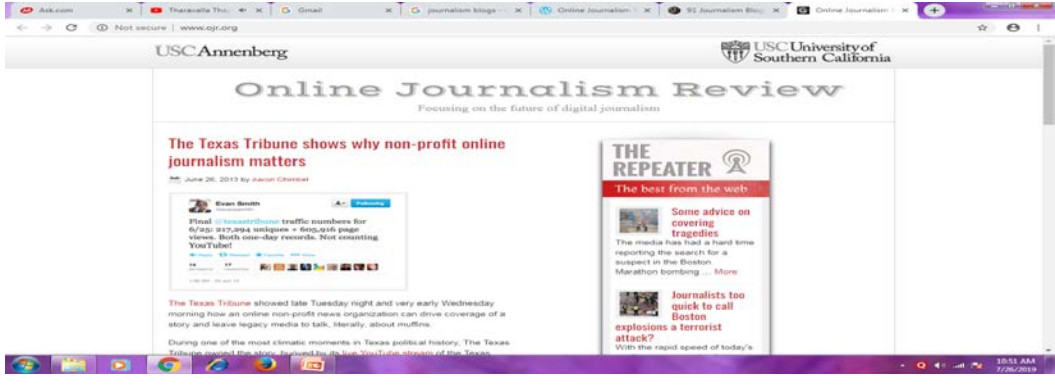
- Posts include a subject title and a body message
- Posts can be relatively short in length such as one or two paragraphs
- Comprised of objects, viz., text, pictures, graphics, or multimedia
- Posts receive a timestamp to denote time and date of the post
- Readers can respond to post, through a comment or feedback link
- Comments create a thread as many readers can comment on a post
- Bloggers can also respond back to reader comments
- The front page of a blog contains only a certain amount of posts
- Archives can be organized by month, week, or by number of posts

- Presentation tools that allow pages to be built from pre-existing templates. Blog authors can choose from a variety of graphical layouts, typography and colour schemes. This allows complete customization and a feeling of personalization for bloggers without any sophisticated technical expertise.

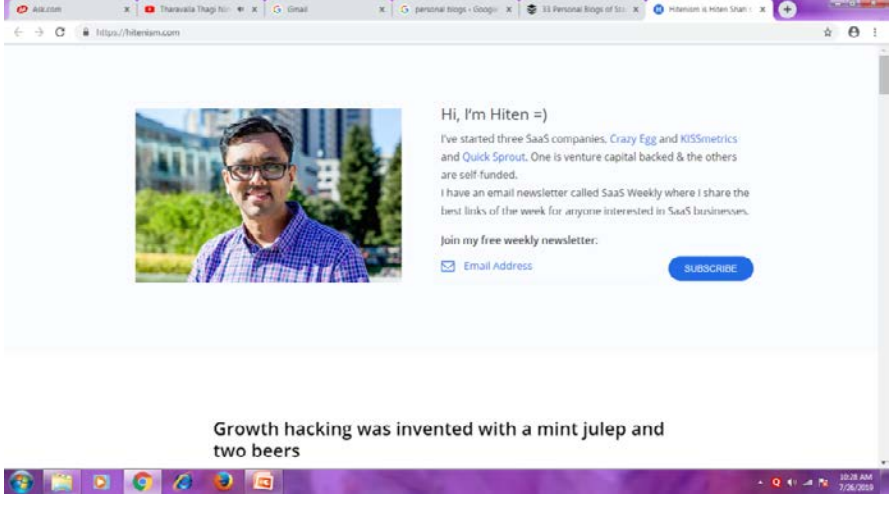
TYPES OF BLOGS

- Personal blogs
- Community blogs
- Journalism blogs
- Education and research blogs
- Knowledge blogs.

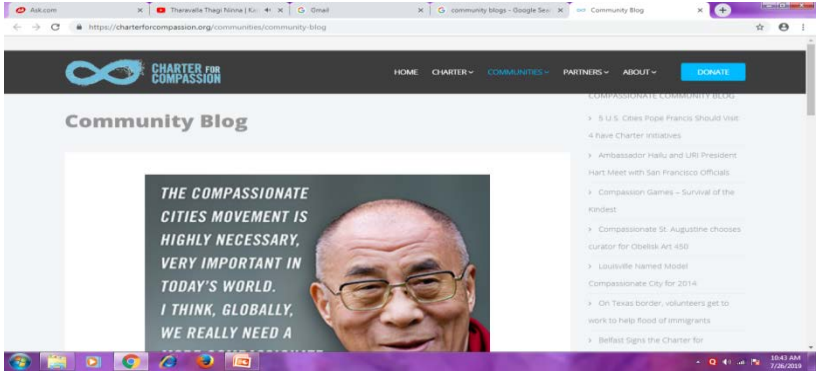
Journalism Blogs: Alternative forms of journalism manifesting through weblogs are becomig popular among media professionals. Blogs are being used for journalistic purpose like daily event news, post news, etc.



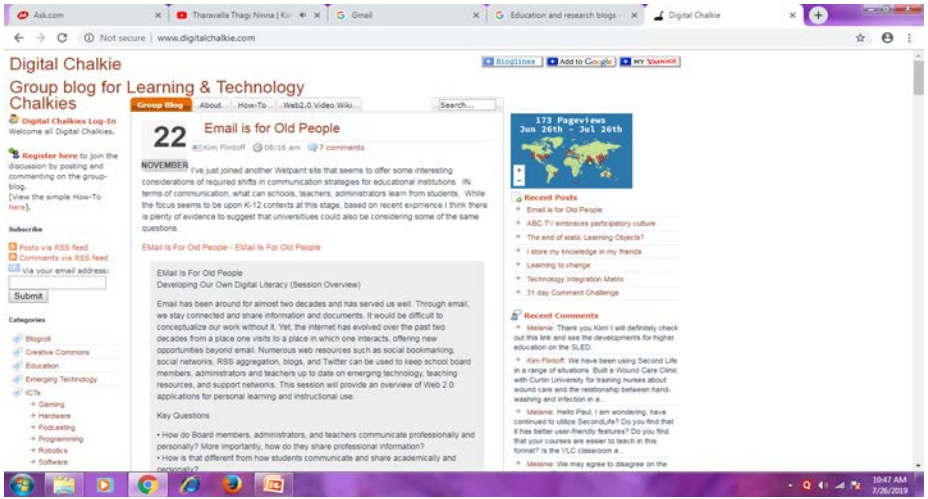
- ***Personal Blogs:*** Popular use are similar to personal websites authored by individuals, which include chronological posts, as well as links to other web sites or weblogs.



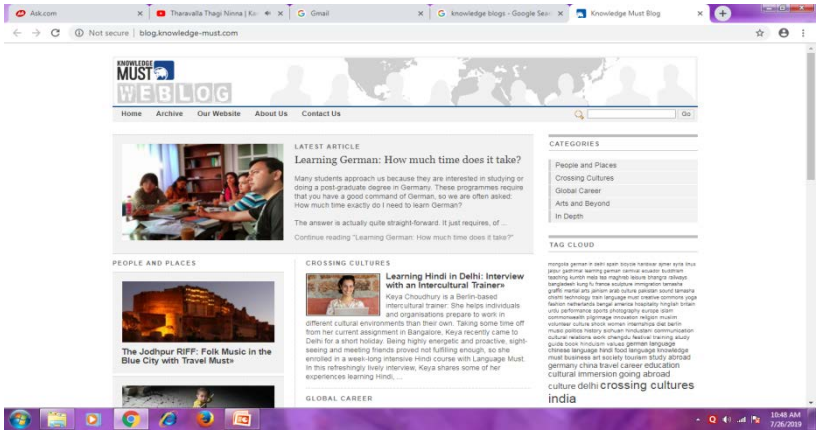
- ***Community Blogs:*** Virtual communities developed through the blogs. Examples include a community support group, a site for parents to ask questions and exchange answers, a research community sharing resources and data, or a mirror of an offline community, like a team or neighbourhood newsletter.



Education and Research Blogs: opportunities to promote literacy in learning by allowing Scholars to publish their own writing, whether it's a journal or story, or even comments on class readings.

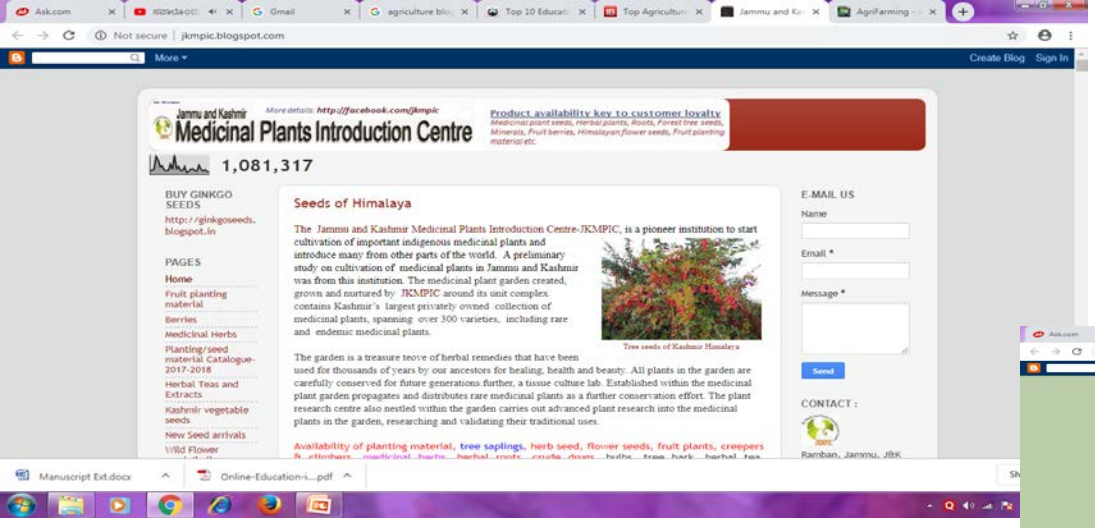


- ***Knowledge Blogs:*** Similar to education and research, blogs provide opportunities for organizations to manage and share content and communication



Free blogging platforms for teachers and students

- **Edublogs:** The world's most popular educational blogging service, Edublogs lets you easily create and manage student and teacher blogs, quickly customize and include videos.
- **Blogger.com :** This is a free weblog publishing tool from Google, for sharing text, photos and video. This is probably the most user friendly blogging platform out there. You can set up as many blogs as you want and right from your Google
- **Blogspot.com**
- **Wordpress:** This is another great blogging platform for students and teachers and is very easy to use and completely free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The Jammu and Kashmir Medicinal Plants Introduction Centre-JKMPIC, is a pioneer institution to start cultivation of important indigenous medicinal plants and introduce many from other parts of the world. A preliminary study on cultivation of medicinal plants in Jammu and Kashmir was from this institution. The medicinal plant garden created, grown and nurtured by JKMPIC around its unit complex contains Kashmir's largest privately owned collection of medicinal plants, spanning over 300 varieties, including rare and endemic medicinal plants.
Tree seeds of Kashmir Himalaya
The garden is a treasure teove of herbal remedies that have been used for thousands of years by our ancestors for healing, health and beauty. All plants in the garden are carefully conserved for future generations further, a tissue culture lab. Established within the medicinal plant garden propagates and distributes rare medicinal plants as a further conservation effort. The plant research centre also nestled within the garden carries out advanced plant research into the medicinal plants in the garden, researching and validating their traditional uses.
Availability of planting material, tree saplings, herb seed, flower seeds, fruit plants, creepers
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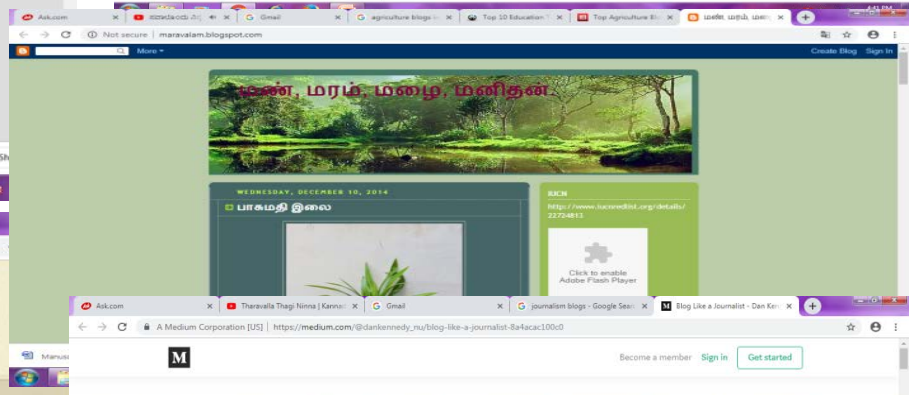
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How we work?
Kisanhelp works with the sole objective of making agricultural knowledge available to the farmers as and when desired. The firm works as per an in-built system of monitoring and continuous evaluation for modifications and improvements in the agricultural system. Kisanhelp Call Centre has become an excellent experience for all the farmers who have gathered assistance from its professionals. The call centre service is available at a common toll free telephone number which can be dialed from anywhere in the world. Our customer care executives are always ready to listen to all your queries regarding the agriculture and farming domain.
With local language speaking representatives, Kisanhelp makes it quite convenient for the farmers to convey their message and seek an appropriate response for their query. All our customer care executives are extremely friendly and ever prepared to resolve every kind of query which comes their way. These executives
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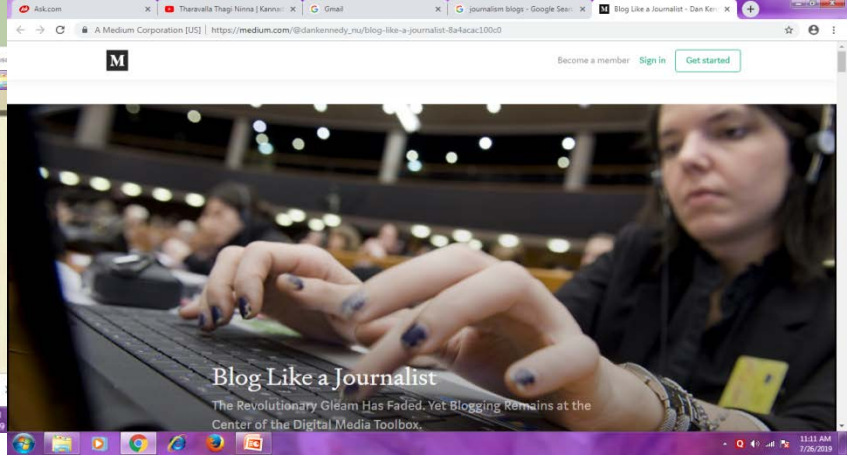
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The Revolutionary Gleam Has Faded. Yet Blogging Remains at the Center of the Digital Media Toolbox.

Advantage of blog

- Easy to create and maintain
- Search engine friendly
- Attract more traffic for it fresh contents
- Allows you to interact with your stakeholders

Disadvantages of blog

- Plagiarism and copyright issues
- Confidentiality and quality concern
- Hard to grade and assess
- Users can be distracted easily
- Lack of listening and speaking skill training

Conclusion

- Personalised website
- Everyone is free to express views
- Has potential to exploit in many areas viz., education, religion, community, etc.