

Definition and Scope of Extension

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You cannot apply
yesterday's techniques
today and be in the
business of tomorrow.

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Extension Education is an educational process to provide knowledge to rural people about improved practices in a convincing manner and to help them to take decisions within their specific local conditions.

National Commission on Agriculture

Extension Education as an informal out of school education and services for the members of the farm family and others directly or indirectly engaged in farm production to adopt improved practices in crop, livestock and fisheries production, management conservation and marketing.

Extension education

Applied science

Contents

Research, accumulated filed experiences
and relevant principles derived from
behavioural sciences

Synthesized with

Useful technology

Developed into

A body of philosophy, contents,
principles and methods

Focused on

The problems of adults and youth

Scope of Extension Education

- Enhancing efficiency in production
- Enhancing efficiency in marketing, distribution and utilization
- Conservation, development and use of natural resources.
- Management on the farm in the home
- Family living
- Youth Development
- Leadership development
- Community development:
- Public affairs

Levels of Extension

- Extension Education – Centre Extension
- Extension Service – Field Extension

Conclusion

- Translation of complex research information into common mans language.
- Two levels, as service and education.
- Extension service is having the features of non-formal education, with some deviations from the features of formal education.
- The definitions also emphasizes on service as well as education of people.
- The scope of extension embraces almost all aspects of life.
- Plays a role in development of communities in general and stakeholders of agriculture and allied sciences in particular.