

- IADP
- IAAP
- ICDP
- HYVP

Intensive Agriculture District Programme (IADP) – 1960 Package Programme

- Objective - To demonstrate the feasibility of increased agricultural production by concentrating on all factors of production at the same time in an integrated action programme in selected areas

Essential features

- Preparation of individual and village production plans
- Adequate and timely supply of credit and inputs based on production plans
- Organizing cooperatives and marketing societies
- Strengthening transport
- Analysis and evaluation of the programme

Analysis

- Lack of educational approach and emphasis on targets
- Stereotyped farm production plans
- Cultivators were not using plant protection chemicals, fertilizers etc on their own
- Little participation by women
- Allied enterprises not given much attention

Intensive Agricultural Area Programme IAAP

- With all these shortcomings there were so many positive aspects from the farmers point of view.
- The first thing is their yield levels were increased.
- Were getting appropriate information from the extension agencies, their immediate problems related to crop production were given due attention by the concerned people.
- Hence there was good response from the communities to extend the benefits of the programme to other farmers and regions also government launched IAAP (Intensive Agricultural Area Programme) in 1964 for extending the area under the programme

Intensive Cattle Development Programme (ICDP) – 1964

- 1952 – Key village scheme
- Both enterprises (Agriculture and Animal husbandry) go hand in hand with symbiotic relationship
- The objective - To provide package of practices to the cattle owners to increase milk production

Package

- Cattle breeding
- Cattle Nutrition
- Health care practices
- Dairy extension

High Yielding Variety Programeme (HYVP) 1964-65

- Food crisis
- Technology features
 - High yield
 - Short duration
 - Short height
 - Fertilizer responsive

Conclusion

- With the participation of farmers, researchers and extension workers the green revolution was a reality.
- The people who became aware of the outcomes of the programme started adopting new varieties and followed the package of practices as suggested by the extension professionals.
- This effort became base for understanding the research-extension-farmer dynamics